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Landfolio - Competitor Monitoring Solutions

Tracking Competitors

WHY KEEP TRACK OF YOUR COMPETITORS TENURE HOLDING

- Expose Competitive Opportunities
- Identify Conflicts of Interest with your existing holdings
- Facilitates Due Diligence studies
- Can take advantage of being “First Movers”



Competitor Monitoring Module

ADVANTAGES

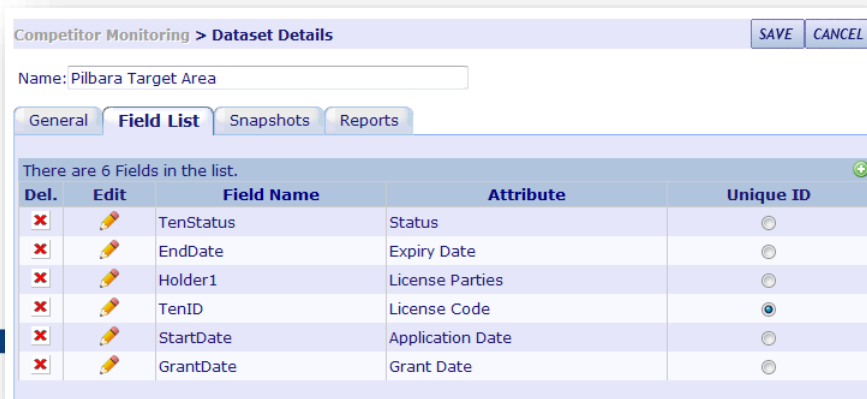
- A Flexible and easy to use tool
- Early warning system to Identify Opportunities
- Comprehensive Spatial Analysis
- Integrated with existing Landfolio data
- Management Reports (scheduled/emailed)



Competitor Monitoring Module

FUNCTIONALITY OVERVIEW

- Select specific dates of interest
- Upload snapshots of license data of your target area
- Comparative Analysis of the two data snapshots identifying changes
- Fully integrated with all your existing Landfolio data



Competitor Monitoring > Dataset Details

Name: Pilbara Target Area

General **Field List** Snapshots Reports

There are 6 Fields in the list.

Del.	Edit	Field Name	Attribute	Unique ID
<input type="checkbox"/>		TenStatus	Status	<input type="radio"/>
<input type="checkbox"/>		EndDate	Expiry Date	<input type="radio"/>
<input type="checkbox"/>		Holder1	License Parties	<input type="radio"/>
<input type="checkbox"/>		TenID	License Code	<input checked="" type="radio"/>
<input type="checkbox"/>		StartDate	Application Date	<input type="radio"/>
<input type="checkbox"/>		GrantDate	Grant Date	<input type="radio"/>

Competitor Monitoring Module

TECHNICAL OVERVIEW

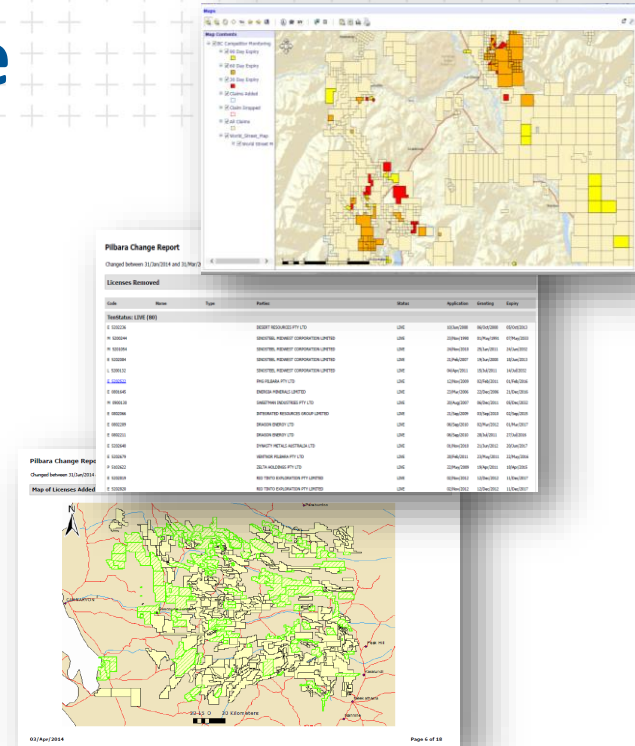
- Utilises standard ESRI Geodatabase importer
- Extensible – add custom importers for defined data formats
- Data sources
 - Government data feeds
 - Other standard 3rd Party formats
- Configurable Map Services of target areas

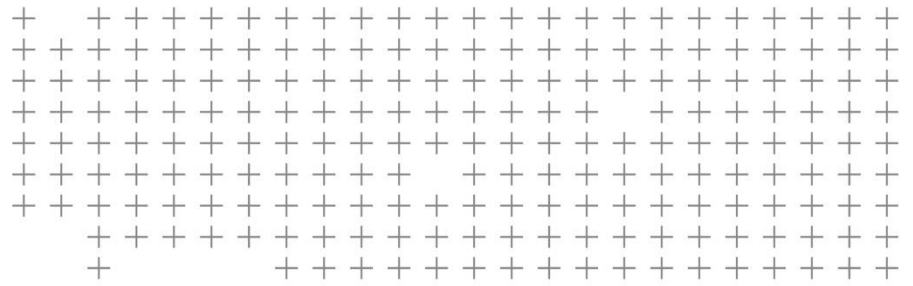


Competitor Monitoring Module

REPORTING

- Tenure Expiring in the next 30, 60 and 90 days
- License List with Map Views for:
 - New applications
 - Relinquished tenure
 - Changes attributes (*ownership, status, dates*)
- Auto-distribution of reports via e-mail
- Maps easily customisable to meet own requirements





Competitor Monitoring Setup

Competitor Monitoring Module

SETUP

- New (optional) module enabled in Main Menu via client service pack

Additional Menu Option



Competitor Monitoring Module

CONFIGURE SPATIAL DATASET PARAMETERS

Competitor Monitoring > Dataset Details

Name:

General | Field List | Snapshots | Reports



Description:

Snapshot Defaults:

Input Format:	<input type="text" value="File Geodatabase Importer"/>
Coordinate System:	<input type="text" value="GCS GDA 1994"/>
Destination Geodatabase:	<input type="text" value="GeoDBForShapeSync on SD-DEMO-02"/>


Competitor Monitoring Module















MAP SPATIAL DATA FIELDS TO LANDFOLIO ATTRIBUTES

Competitor Monitoring > Dataset Details  

Name:

General **Field List** Snapshots Reports

There are 7 Fields in the list. Tools: 

Del.	Edit	Field Name	Attribute	Unique ID
		AppDate	Application Date	<input type="radio"/>
		TenCode	License Code	<input checked="" type="radio"/>
		GrantDate	Grant Date	<input type="radio"/>
		EndDate	Expiry Date	<input type="radio"/>
		TenStatus	Status	<input type="radio"/>
		TenHolders	License Parties	<input type="radio"/>
		Type	License Type	<input type="radio"/>


Competitor Monitoring Module

SELECT DATASETS FOR COMPARISON

Competitor Monitoring > Dataset Details SAVE CANCEL

Name:

General Field List **Snapshots** Reports

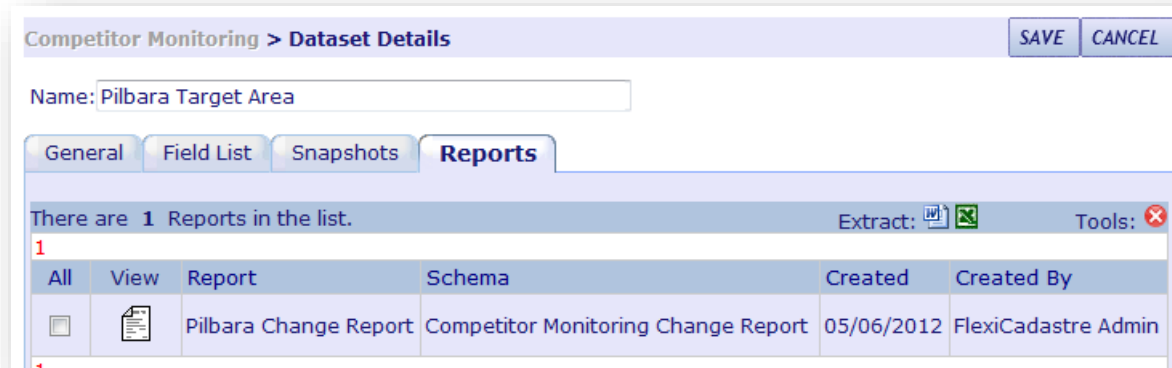
There are 2 Snapshots in the list. 

Del.		Name	Uploaded By	Date
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Pilbara_Target_Area_Snapshot_20140331	FlexiCadastre Admin	31/03/2014
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Pilbara_Target_Area_Snapshot_20140131	FlexiCadastre Admin	31/01/2014

Competitor Monitoring Module

SELECT TYPE OF REPORT

- Expiry Report - Lists tenure expiring in the next 30, 60 and 90 days
- Change Report - Lists and maps new / dropped tenure, or where attributes have changed



The screenshot shows a web application interface for 'Competitor Monitoring > Dataset Details'. The 'Name' field is 'Pilbara Target Area'. The 'Reports' tab is selected, showing a table with one report entry: 'Pilbara Change Report'.

All	View	Report	Schema	Created	Created By
<input type="checkbox"/>		Pilbara Change Report	Competitor Monitoring Change Report	05/06/2012	FlexiCadastrre Admin

Competitor Monitoring Module

CUSTOM FILTERS

- Use SQL commands to filter data by various attributes
- Filter map by an 'area of interest', defined by a user's map bookmark

Generate Report GENERATE

Report Name:

Select Report output format:

Competitor Monitoring Change Report Options:

Data Filters:

Filter by attributes: Verify syntax

Filter by area of interest: ✕

Competitor Monitoring Module

EXPIRY REPORT

- Group by Party (i.e. licenses holder)

Competitor Monitoring Expiry Report spatial dimension

As at 10/04/2014

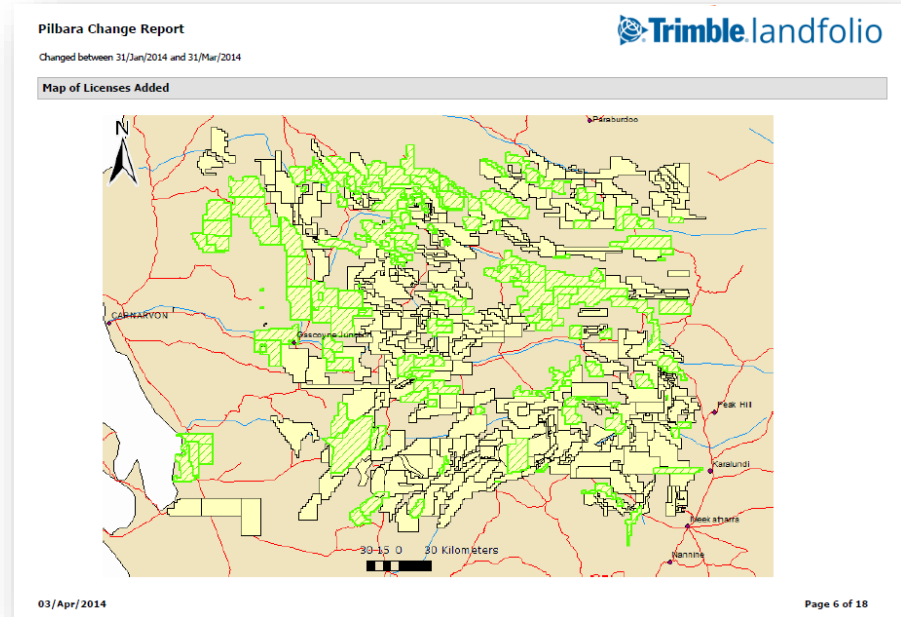
Licenses expiring within 30 days

Code	Name	Type	Parties	Status	Application	Granting	Expiry
PARTY_NAME: "ANDERSON (2)							
557379	JCD		"ANDERSON			22/04/2007	24/04/2014
556572	JCD		"ANDERSON			17/04/2007	19/04/2014
PARTY_NAME: "BARTON (1)							
750822	KUSTO KRUSHING		"BARTON			16/04/2010	18/04/2014
PARTY_NAME: "BILLEY (1)							
756502	LITTLESAND		"BILLEY			25/04/2010	27/04/2014
PARTY_NAME: "BLOM (1)							
767242			"BLOM			04/05/2010	06/05/2014
PARTY_NAME: "BLUMHAGEN (1)							
510803			"BLUMHAGEN			15/04/2005	17/04/2014
PARTY_NAME: "BYRAM (1)							

Competitor Monitoring Module

MAP REPORT DISPLAYING LICENCES ADDED

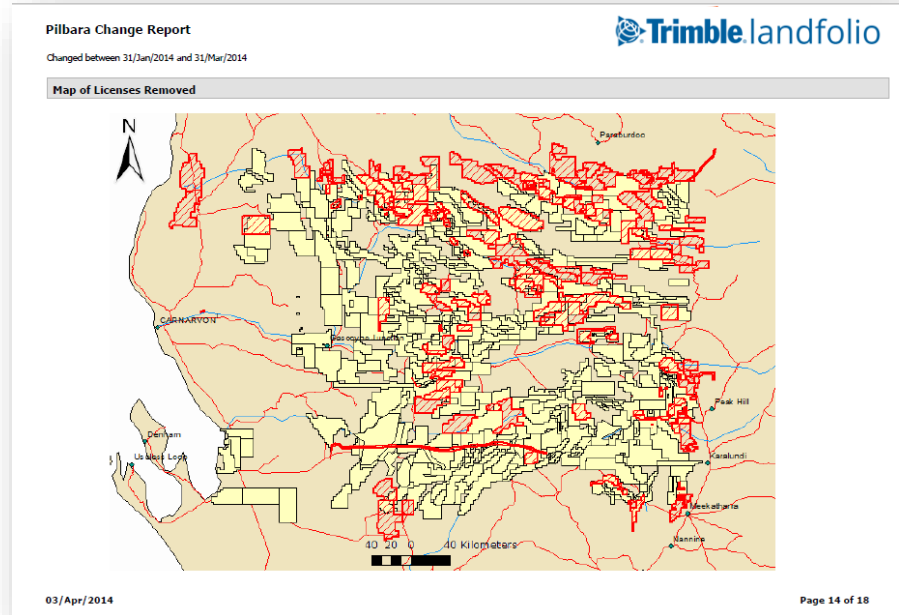
- Customisable map displaying licenses added



Competitor Monitoring Module

MAP REPORT DISPLAYING LICENCES REMOVED

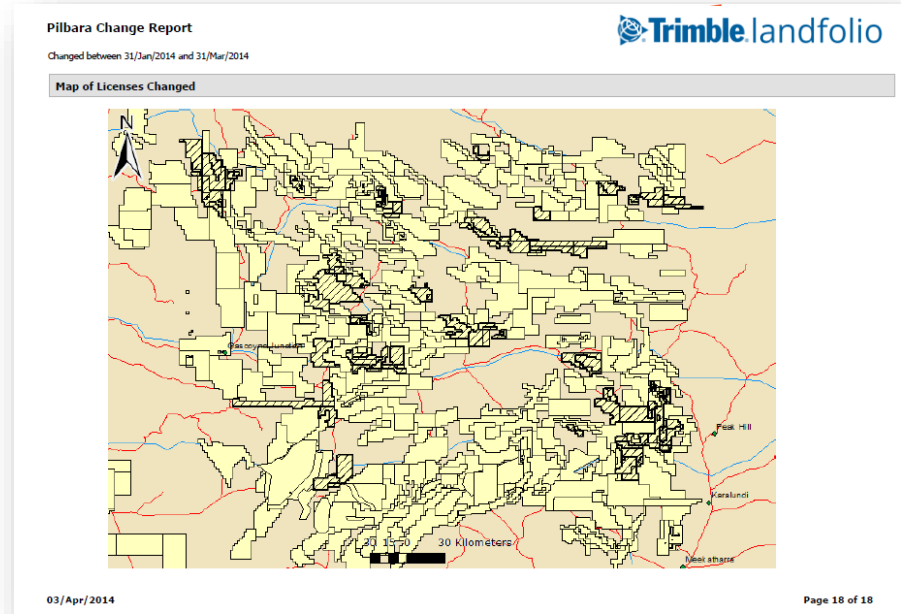
- Customisable map displaying licenses removed (i.e. relinquishments, surrenders etc.)

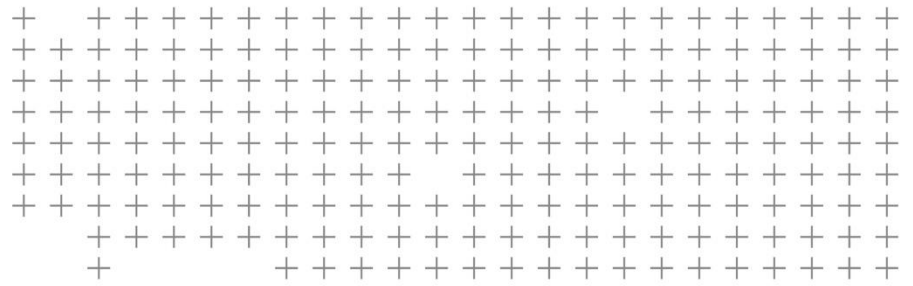


Competitor Monitoring Module

MAP REPORT DISPLAYING LICENCES CHANGED

- Customisable map displaying licenses with changed attributes (i.e. change of holder, change of dates, boundary changes etc.)





Australian Tenement Watch Lists

Tenement Watch Lists

ACTIVE MONITORING OF SPECIFIC TENEMENTS

- In addition to monitoring data in complete jurisdictions, or areas of interest, Landfolio tools exist to actively monitor specific tenements for:

- Western Australia



- Northern Territory



Tenement Watch Lists

ADD COMPETITORS TENEMENTS TO FLEXICADASTRE

- Tenement Watch List tool compares “Competitor” tenements in Landfolio, to daily public tenement feeds from WA and NT Governments

E53/1181 Exploration Licence
License Name: Toro 1 Status: Active Application Date:
Toro Energy Limited (100%) Western Australia Grant Date: 01-May-2006
Expiry Date: 30-Apr-2016

General Parties (1) Address Conditions Shape (1) Map References (6) Documents Commodities (1) Agreements (1)
Groups Related Licenses Actions Open Actions Closed Roles (2) Discussions Audit

License Code: E53/1181 License Name: Toro 1
Jurisdiction: Western Australia
License Type: Exploration Licence
Status: Active
Interest: Competitor
Region: WA Exploration
Responsible Office: Adelaide
On Hold:
Archive:
Application Date:
Grant Date: 01-May-2006
Expiry Date: 30-Apr-2016
Survey Date:
Work Commencement Date:
Environmental Approval Date:

Application Number:
Old License Code:
Accounting Code:
Renewal Period:
License Term: 9 Years 11 Months 29 Days
License Year: 10
Comment:

Tenement Watch Lists

DAILY EMAIL NOTIFICATIONS

- If a matching tenement is found, an email will be sent to a distribution list notifying them of the change

Tenement Code	Affected Field	Description of Change
EL5893	Date Expiry	Changed from 5/3/2014 to 5/3/2018

Tenement Code	Affected Field	Description of Change
EL22330		Added to Historical Tenements

Tenement Code	Affected Field	Description of Change
EL6516		Added to Historical Tenements

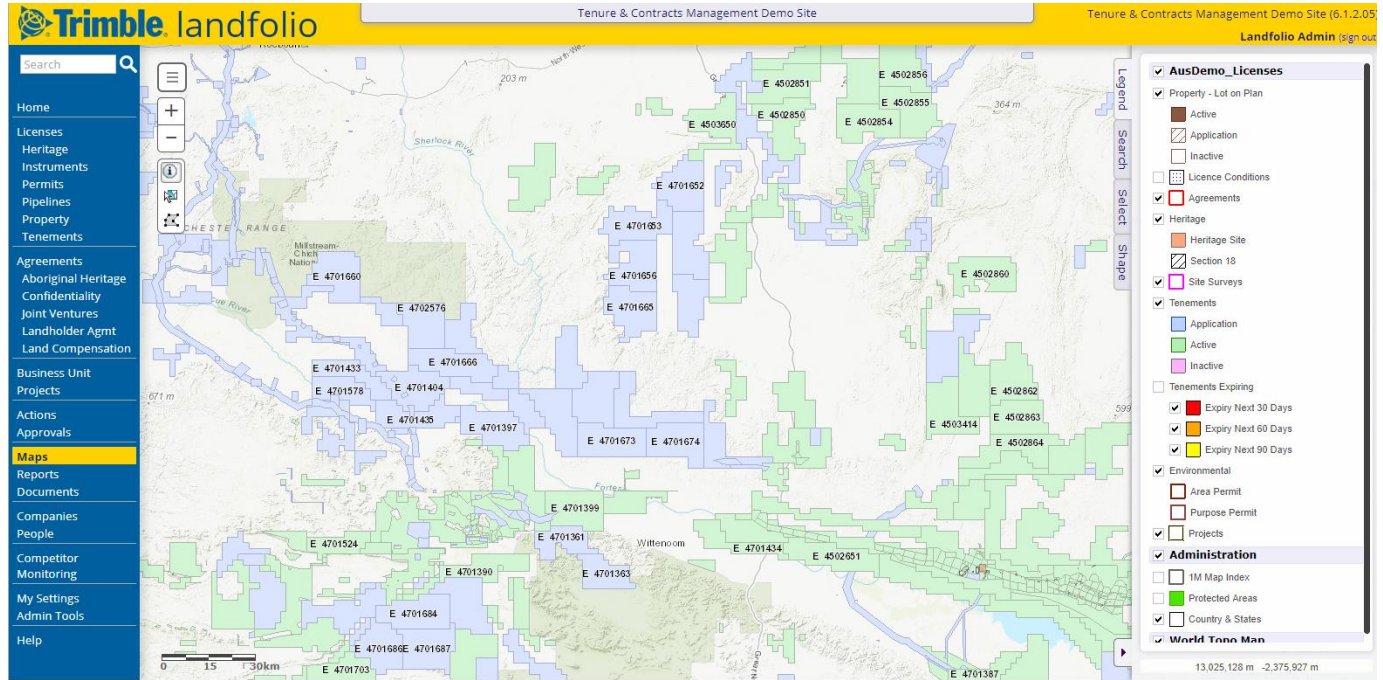
Tenement Code	Affected Field	Description of Change
EL23565	Shape of Tenement has changed	Shape of Tenement has changed
EL23565	Tenement Status	Changed from In M to Current
EL23565	Tenement Status Type	Changed from Renew Relinquished to Renew Retained

International Competitor Monitoring

- Additional Tools available for:
 - Chile - Property Defense
 - Brazil – DNPM (Departamento Nacional de Produção Mineral) Event Monitor
 - Please speak to Trimble if you have additional requirements for other jurisdictions

Where are your competitors operating?

Thankyou
Questions?



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